



KIWANIS WINTER SPLASH & SWIM
(Raising Money for the **ELIMINATE** Project)
February 18, 2012, 9:00 – 5:30 • Bowling Green High School

Quick Facts

The ELIMINATE Project

We want to THANK YOU for choosing to take part in our first ever Kiwanis Winter Splash & Swim. All proceeds from this event will support Kiwanis' worldwide service project ELIMINATE, to rid the world of a condition called Maternal/Neonatal Tetanus. MNT is a painful and completely preventable infection that takes the life of one newborn somewhere in the world every 9 minutes. It costs just \$1.80 to vaccinate a mother and protect her and all of her babies throughout her childbearing years. It is our hope this event will raise enough money to save and protect hundreds of lives.

The Swim-A-Thon, 8:00 am – 2:30 pm

The first portion of the day is dedicated to the swim-a-thon. Teams of four to six people will be assigned a lane for one hour. The team's goal is to swim as many laps as possible during that one hour, while only allowing two swimmers in the pool at a time. Once their time limit is reached, a member of the team must report the number of laps swam to a Kiwanis representative.

The Water Games and Contests, 3:00pm - 4:30pm

Area business and organizations will be sponsoring water games and contests. We hope participants find this portion of the event entertaining and fun! Examples of these silly games would be: fully clothed water relays, best belly flop, best crocodile wrestler (with an inflatable), etc. We are asking sponsors to be as creative as possible when designing these.

Awards Ceremony, 4:30pm

Awards will be provided for a variety of contests. From number of laps swam during the swim-a-thon, to water games, to actual money raised. Now is the time for your team to be recognized for all of your hard work!

The Points System and Grand Prize

To show our appreciation to all of the participants, we want to award a grand prize of 10% of the participant proceeds to the booster club or philanthropy of the winning team's choice. To win this grand prize, you must have the highest point total at the end of the day. Points will be awarded based on the system below.

- 1 Point for every \$ raised
- 1 Point for every lap swam during the Swim-A-Thon portion
- 1 Point for each participant in a water game/contest
- 3 Points for first place in a water game/contest
- 2 Points for second place in a water game/contest
- 1 Point for third place in a water game/contest

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The Facility

Bowling Green High School has graciously offered us their facilities for this event. All participants should register at least 30 minutes before their scheduled swim time. A registration table will be set up immediately inside the doors the left of the BGHS Swimming Pool. We ask that all participants wait in the “small gym” until it is their turn to swim. Several volunteers will be available the day of the event to help you.

Additional Information

In addition to concessions, we will have a wide variety of entertainment in the small gym for participants and their family members. We encourage you to spend the day with us, learn more about the Kiwanis ELIMINATE service project, and cheer on other teams.

We certainly hope this has provided you more information on our groundbreaking event. This is a fundraiser like Bowling Green has never seen before, we hope the community can come together to raise money and awareness for this wonderful cause.

We THANK YOU again, for helping us make the Kiwanis Winter Splash & Swim the success it is sure to be!

Sincerely,

Kiwanis Club of Bowling Green
ELIMINATE Committee
eliminate@bgkiwanis.org

